

# Order your Yearbook Recognition Ad today! Youree Drive Middle School

**Deadline: 2/16/2018**

Dear Parent or Student,  
Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below.  
All ad orders must be placed online by 2/16/2018.

Sincerely,  
Youree Drive Middle School Yearbook Staff

## YEARBOOK AD

### JOSTENS AD SERVICE ORDER FORM



| Ad Size   | Color    |
|-----------|----------|
| Full Page | \$240.00 |
| 1/2 Page  | \$120.00 |
| 1/4 Page  | \$60.00  |
| 1/8 Page  | \$30.00  |

**It's easy! Create your ad online at [www.jostensadservice.com](http://www.jostensadservice.com) or download the ReplayIt app.**

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

#### Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

#### Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

#### Frequently Asked Questions

##### **How are the ad prices determined and what is the money used for?**

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

##### **How is the ad deadline determined?**

The ad deadline is set by our school based on the production schedule for the yearbook.

##### **Can I create my student's ad on my mobile device?**

Yes, you can also design your student's recognition ad on your mobile device using the free ReplayIt app. Please visit the app store for more information, or to download the app.

##### **Can I send my materials to the school?**

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

**More questions? Call Jostens at (800) 358-0800.**

